

Tasha (TC) Cooper, Esq.
[Hello@FaithFocusFlow.com](mailto>Hello@FaithFocusFlow.com)

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TC Cooper is an intellectual property and privacy law, founder of the [FaithFocusFlow® Institute for Leaders](#), president of [UpwardAction Media®](#), and the visionary behind the Christian apparel line – [WearYourFaith.me](#).

As president of Upward Action LLC— TC leads her company in creating and licensing content to help values-centric organizations maximize the power of social media and digital technology to increase impact, expand influence, and diversify income—through digital channels. She founded the FaithFocusFlow® Institute for Leaders to help business owners, executives, and managers around the world maximize the power of social marketing and digital technology to build sustainable success based on Biblical and Character-based principles in all marketplaces and industries.

TC's bible-based business books and resources are used in study groups around the country. In addition, her SMART Goal and ALIGN productivity planners are employed in apprenticeship and job skills training programs. TC has been featured in publications including Black Enterprise, California Bar Journal, New Jersey's InBiz, Speaker Magazine, Productive Business Network, and the Washington Lawyer - spreading her message about the necessity to build faith-centered organizations that maximize social marketing and digital technology.

Her formal educational background is #HBCU and #IvyLeague strong as she graduated from Hampton University and Columbia Law School. She is also a certified coach trained at Coach U.

She lives by her mantra – Nothing is impossible when you consistently exercise your faith, focus, and flow. You can learn more about TC and her work at www.FaithFocusFlow.com and www.TashaCooper.com.