

TASHA (TC) COOPER, ESQ.

ATTORNEY—BUSINESS COACH—KEYNOTE SPEAKER—BEST-SELLING AUTHOR

TC Cooper is an intellectual property and privacy law, founder of the [FaithFocusFlow® Institute for Leaders](#), president of [UpwardAction Media®](#), and the visionary behind the Christian apparel line – [WearYourFaith.me](#).

She considers herself a kaleidoscope of all the things that have been birthed into her life. Heavily inspired by her southern family and culture to do her best to impact the world positively, TC decided at a young age that faith, family, and focus are vital elements in whatever she aspires to do or be. This focus is reflected every time she puts her pen to paper to craft a literary tool or faith-based resource to help leaders in business experience abundant success.

Economic empowerment is important to TC, and she has prioritized equipping entrepreneurs and business leaders with effective resources to navigate the digital stratosphere successfully.

As president of Upward Action LLC— TC leads her company in creating and licensing content to help values-centric organizations maximize the power of social media and digital technology to increase impact, expand influence, and diversify income—through digital channels.

Her faith is at the core of her "why" for diversifying the UpwardAction® brand to include faith-based training and business resources. TC finds that frequently, in all types of industries, one of the questions believers often ask is: "How can I exemplify my faith at work in my career/business?"

To answer this question, she founded the FaithFocusFlow® Institute for Leaders to help entrepreneurs and executives around the world maximize the power of social marketing and digital technology to build sustainable success based on Biblical and Character-based principles in all marketplaces and industries. And in particular, to teach faith-centered entrepreneurs and executives in all industries exactly how to maximize the power of digital tools and online systems to manage, expand, and scale business in every industry.

TC's bible-based business books and resources are used in study groups around the country. In addition, her SMART Goal and ALIGN productivity planners are employed in apprenticeship and job skills training programs.

TC has been featured in publications including Black Enterprise, California Bar Journal, New Jersey's InBiz, Speaker Magazine, Productive Business Network, and the Washington Lawyer - spreading her message about the necessity to build faith-centered organizations that maximize social marketing and digital technology.

Through the FaithFocusFlow® Institute for Leaders, TC is committed to transforming the world of business one entrepreneur and executive at a time. For the Institute, she develops and teaches a curriculum based on her more than two decades of experience as a corporate attorney, business owner, and executive coach. Leaders enrolled in the Institute learn exactly how to leverage the power of their expertise, gifts, talents, and experience to develop content that compels ideal clients to take action and invest in their services - without discounts or any other devalue of our work or brand.

Her formal educational background is #HBCU and #IvyLeague strong as she graduated from Hampton University and Columbia Law School. She is also a certified coach trained at Coach U. While TC has a long list of "firsts" and "with excellence" on her

resume, she has yet to do the thing that she is most proud of because each new experience brings an extra dimension of amazement of God's grace.

She lives by her mantra – Nothing is impossible when you consistently exercise your faith, focus, and flow.

You can learn more about TC and her work at www.FaithFocusFlow.com and www.TashaCooper.com.