

**Tasha "TC" Cooper** is an attorney, best-selling author, Internet publisher and President of UpwardAction® – a digital marketing and online training company.

A teacher at heart, TC has used UpwardAction® to teach thousands of professionals and leaders how to leverage the power of social media to increase their impact, expand their influence and diversify their income. More 40,000 collectively follow her company owned social media accounts.

She is also the author of two best-selling bible-based reference books 52 Lessons for Christianpreneurs and 52 Simply Powerful Prayers for Christianpreneurs – and also the S.M.A.R.T. Goal Daily Planner for Business & Life. TC uses these resources to help Christianpreneurs around the world build legacy businesses and careers.

TC has been engaged by clients that include NASA, Wall Street Project Economic Summit, Hampton University, Rutgers Business School, Levin Institute for Entrepreneurship, Maryland Bar Association, DC Bar Association and numerous individual attorneys, consultants, and small professional firms. She has contributed to numerous publications that include Black Enterprise Magazine, Speaker Magazine, California Bar Journal and Washington Lawyer Magazine.

TC is a graduate of Columbia Law School, where she was a Harlan Fiske Stone Scholar, a Honors College graduate of Hampton University, and a graduate of the Coach U Corporate Coaching Program. TC lives by her personal mantra – Build your moxie, transform your life!